



## 正廣和酒行簡史

正廣和酒行的前身喬治史密特酒商公司於一百多年前在上海創立，其後易名為喬治史密特父子公司，一八八二年，該公司全盤易手，承頂着為約翰麥基哥與 E. J. 高爾伯克兩人，易手後，於一八八三年十二月正式改稱正廣和酒行。

約翰麥基哥氏早於一百零四年前則抵上海，經營洋貨，是時彼年方廿四，年青有為，埋頭苦幹，足跡遍及中國各地，且學習閱寫華語，高爾伯克氏則受僱於上海一大商行，兩人事業甚為發達，且志同道合，於是決合資承頂喬治史密特父子公司，於是正廣和酒行於一八八三年底正式命名，彼等獨具才幹，籌劃有方，使正廣和成為遠東知名之酒商，一八九零年業務伸展至香港。新加坡，吉隆坡，檳城，怡保與馬六甲各地分行亦於一八九五年後相繼設立。

最近，正廣和之業務範圍擴張至日本，曼谷。英國倫敦設有附屬機構，負責英國與歐洲之營業。

百餘年來，在喬治史密特，約翰麥基哥及 E. J. 高爾伯克各氏策劃經營下，正廣和於同業中建立了超著之聲譽，目前，在 P.G. 史達蘭與 R.C.F. 麥基哥的精明領導下，勢必再接再勵，在第二百年中續展鴻圖也。

## THIS IS OUR STORY

Over one hundred years ago, under the style of George Smith & Co. the business of Wine and Spirit Merchants, now trading under the name of Caldbeck Macgregor & Co. Ltd., was established at Shanghai. Four years previously a young man aged 21 had arrived at Shanghai to seek his fortune in the piece goods trade. His name was John Macgregor. He was hardworking, travelled extensively in China, and learned to read and write Chinese. Amongst his friends was E. J. Caldbeck, who was employed by a leading merchant firm in Shanghai. The business affairs of both of these two men prospered and so in 1882 they purchased the Wine and Spirit business known as George Smith & Son changing the name on the 1st of December 1883, to that of CALDBECK MACGREGOR & CO. LTD. Under their able management the Company prospered and in the Far East became known as the leading Wine and Spirit business. In 1890 a branch of the Company was opened in Hong Kong. In 1895 an office was opened at Singapore and subsequently at Kuala Lumpur, Penang, and more recently at Ipoh and Malacca.

The Company has recently extended its activities to Japan and Thailand. An associated Company in London attends to purchases in Europe and the U.K.

For over 100 years this Wine and Spirit business has maintained the highest traditions of the Trade, first under Mr. George Smith, then under Messrs. John Macgregor & E. J. Caldbeck and now under Mr. P.G. Strickland and Mr. R.C.F. Macgregor, the Grandnephew and Grandson, respectively, of the original John Macgregor. It looks forward confidently to its second hundred years.